Dana Webb

danawebbdesign.com

Front-end developer & designer passionate about building and maintaining websites, developing animations, and creating visually appealing graphic designs for the web.

EMPLOYMENT

Web Developer/Designer, Peraton
Reston, VA | August 2022 – Present

- » Managing and updating the COVID-19 website for the CDC
- » Performed production tasks using CDC's custom WCMS
- » Used CDC templates and modules (content blocks, accordions, text editors, etc.)
- » Managed left nav changes, page redirects/retires, and page redesigns
- » Updated links and troubleshooted issues when they arise
- » Analyzed site pages for orphans, broken links, and to check page relationships
- » Identified inconsistencies in wording, headings, labels, layouts, and formatting
- » Aided in updating existing website documentation
- » Performed QA reviews of the COVID-19 newsletter sent to 1 million recipients
- » Implemented Section 508 compliance for images and PDFs for the web
- » Performed QA reviews before returning to client for approval and clearance
- » Completed web development work for UX driven projects
- » Offered suggestions on the user experience of information architecture, content and layout, Section 508 compliance, use of graphics, mobile optimization, and other web best practices.

Web Developer/Designer, Ntrepid
Herndon, VA | February 2020 – August 2022

- » Prototyped, designed, and built the company's corporate website
- » Gathered and presented website redesign research to leadership
- » Created low fidelity wireframes and a high fidelity mockups of all web pages
- » Implemented UX/UI design principles in wirefames and mockups
- » Developed branding/pattern libraries to ensure consistent and reusable styles
- » Implemented technical skills to build the corporate website via WordPress
- » Provided website documentation and training to staff
- » Implemented a staging website environment for the new website
- » Resolved website problems that arose from functionality glitches
- » Implemented new information architecture and page designs for the Ntranet
- » Designed web/email banners, background images, data sheets, and social posts
- » Coded email templates for external company communication
- » Prototyped low-fi wireframes and high-fi mockups for new product features
- » Conducted user testing and card sorted results to identify impact of features

SKILLS

Design
Brand Development
Mockups
Personas
Prototyping
Site Mapping
Visual Design
Wireframing

Research
A/B Testing
Affinity Mapping
Agile Methodology
Content Mapping
Information Architecture
Task Analysis
Usability Testing
User Interviews
User Flows

TOOLS

Applications
Adobe After Effects
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe XD
Axure

Development
Bootstrap
HTML5
CSS3
Git
jQuery/JavaScript
PHP & MySQL
MAMP Server

ADDITIONAL EMPLOYMENT

Web Developer, Associated Builders & Contractors

Washington, DC | June 2019 – February 2020

- » Managed ABC's 94 websites via DotNetNuke
- » Conducted DotNetNuke website trainings to chapter staff
- » Created and edited website documentation
- » Resolved 300+ National & Chapter website support tickets each quarter
- » Developed forms, redesigned existing websites, and monitored analytics
- » Created high fidelity wireframes for new applications
- » Implemented branding guidelines across templates and modules
- » Coded and designed ABC's STEP microsite
- » Created and started an IT Team infographic (sent once per quarter internally)
- » Worked with ABC staff to redesign existing website pages

Student Web & Content Editor, JMU Office of Admissions

Harrisonburg, VA | August 2017 – May 2019

- » Edited the JMU admissions website via Cascade
- » Created landing pages and reusable content blocks
- » Added and edited website content
- » Modified email templates using inline coding skills
- » Redesigned the Admissions Recruitment Volunteer logo for recruiting JMU alumni (printed on postcards, planners, stickers, and water bottles)

EDUCATION

James Madison University, B.S. English & Media Arts & Design

Concentration in Interactive Design

Minor in Writing, Rhetoric, & Technical Communication

TOOLS

CMS

Cascade

DotNetNuke

Drupal

Sharepoint

Wordpress

SPECIALTIES

Animation

Brand Development

Content Visualization

Design Systems

Graphic Design

Interaction Design

Pattern Library Management

Prototyping

User Experience

Web/Mobile Design